

# THE SECRETS FOR CRAFTING A STELLAR SIGNATURE PRESENTATION

## Build your brand and your business while showcasing your expertise.

Speaking is one of the best ways to grow your business, your reputation, and your brand. Having a signature presentation that showcases your expertise while educating your audience is a key to saying YES! to speaking opportunities. A stellar signature presentation can be delivered at association meetings, networking and Meet Up groups, conferences, and other large gatherings of your target audience. In this hands-on workshop, you will learn 7 secrets for designing a compelling presentation that highlights your expertise.

In a judgment-free zone, certified learning designer and presentation expert Wendy Gates Corbett will guide you as you:

- 🔄 Learn 7 secrets for engaging your audience while educating them
- 🔄 Start filling your 'bucket' with your own knowledge nuggets that you can use to tailor your signature presentation for different audiences
- 🔄 Outline your own signature presentation

## WHO NEEDS THIS WORKSHOP?

Professionals who want to expand their brand and their customer base with presentations, including business owners, sales teams, consultants, and marketing professionals.

## DURATION

45 minutes to 6 hours

## RESULTS

*"I am 100% confident that I would not have received the dramatic increase in speaking opportunities without my stellar signature presentation. With the paid speaking opportunities and exposure to my ideal, target audience, I will see a return on my financial investment I made with Wendy within three presentations. In addition to the monetary return, there are also the intangibles of increased exposure and educational impact."*

- Sylvia Inks, Business Owner and Author of "Small Business Finance for the Busy Entrepreneur: Blueprint for Building a Solid, Profitable Business"



## MEET WENDY GATES CORBETT



Wendy Gates Corbett, President of Refresher Training, LLC, is a global training executive on a mission to amplify every single presentation for presenters AND audiences. She serves professional speakers and professionals who speak by amplifying their messages with crisp, provocative presentation materials and coaching them to deliver dynamic presentations that influence change.